



RYAN THORP

Hello, I'm Ryan, an innovative designer, strategic thinker, and creative visionary committed to producing compelling visual narratives and fostering inclusive, dynamic communities.

PROFESSIONAL SUMMARY

Dedicated Brand Design Specialist and Creative Innovator with a proven track record in transforming company identities and crafting impactful design solutions. Proficient in overseeing diverse brand guidelines, orchestrating comprehensive rebrands, and delivering visually compelling user experiences. Adept at collaborating with diverse clientele, including nonprofits, to create brand identities aligned with their missions. Proven leadership in guiding successful design projects and elevating brand impact across industries.

EXPERIENCE

Sr. Graphic Designer | HqO | Boston, MA 2021 – 2022

Led HqO's comprehensive rebrand, transforming the company's identity. Designed the workplace experience app and all branded materials, including eBooks, social assets, webinars, and podcasts. Orchestrated the Experience Conference, crafting its brand identity, signage, videos, and social media, elevating its industry impact.

Sr. Graphic Designer | ZAG Interactive | Glastonbury, CT 2021 – 2022

Managed the creation of responsive ADA-compliant websites and impactful social media graphics for financial institutions' clients. Crafted case studies showcasing website transformations, demonstrating client success through before-and-after narratives featured on ZAG's website.

Graphic Designer | Legrand | West Hartford, CT 2016 – 2020

Oversaw diverse brand guidelines, ensuring uniform messaging. Contributed significantly to achieving LEED and WELL certifications by designing lobby meters and associated signage. Directed Legrand's Experience Center design, overseeing video development and creating engaging sales presentation materials.

Creative Director | Ryan Thorp Design | Middletown, CT 2013 – PRESENT

Strategically designed brand identities for diverse clients, including breweries, interior designers, photographers, Kickstarters, campgrounds, and pharmaceutical companies. Collaborated extensively with nonprofits, crafting impactful design solutions to support their missions.

CONTACT INFORMATION

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OBJECTIVE

Seeking a challenging role in a dynamic design environment where I can leverage my expertise in brand transformation, user experience design, and strategic creativity. I aspire to contribute my skills in crafting compelling design solutions, fostering brand identity, and driving impactful user experiences. Passionate about joining a company that values innovative design, fosters a collaborative culture, and offers opportunities for professional growth and meaningful impact.

EDUCATION

Master of Arts Degree in Information Design **Central Connecticut State University | New Britain, CT** 2014 – 2015

Bachelor of Arts Degree in Information Design **Central Connecticut State University | New Britain, CT** 2010 – 2014

CERTIFICATES

User Experience (UX): The Ultimate Guide to Usability and UX Udemy | Udemy.com

Design Thinking Bootcamp Azul Seven | Minneapolis, MN

3-Day Project Management for Success™ Project Management Leadership Group | West Hartford, CT

VOLUNTEERING & LEADERSHIP

In-House Design | CADC 2024 – PRESENT

In-House Design, Director | AIGA CT 2019 – 2022

Supporting Level Member | AIGA CT 2017 – 2022

SOFTWARE

Adobe Creative Cloud: Adobe Acrobat, Adobe After Effects, Adobe Express, Adobe Firefly, Adobe Illustrator, Adobe InDesign, Adobe Lightroom, Adobe Photoshop, Adobe Premiere Pro, Adobe XD, Final Cut Pro, Figma, Canva, Microsoft Office Suite: Microsoft Excel, Microsoft Outlook, Microsoft PowerPoint, Microsoft Teams, Microsoft Word, Google Workspace: Google Docs, Google Drive, Google Meet, Google Sheets, Google Slides, Zoom